



Approve Referendum 67 Ad Script

“Rob” – 30 Second TV

Robert Dietz
Former Claims Supervisor
Farmers Insurance Group

“I used to be an Insurance Claims Supervisor.

When I started out, it was human beings making decisions.

Now insurance companies use computer programs to automatically cut twenty percent from what they know they owe on a claim.

I was forced to use it. You even got bonuses for denying claims.

So I quit.”

Screen

Make it illegal to delay or deny legitimate insurance claims. Approve R-67.

“In Washington state, it’s not illegal for insurance companies to delay or deny legitimate claims. They want you to give up.

And they’re getting away with it.”

Paid for by Approve 67.